



SARCASM
WITHOUT
BORDERS

NO FILTER. NO APOLOGIES.
JUST PERSPECTIVE.

Sarcasm Without Borders

2026 ANNUAL REPORT

“*Advancing the global
cause of saying what
everyone was
already thinking.*”



WE OPERATE GLOBALLY.
OUR IMPACT IS UNIVERSAL.
OUR TONE IS OPTIONAL.



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Letter from the Executive Director

Dear Supporters,

Another year, another masterclass in saying what everyone was already thinking—only with better timing and fewer emojis.

Thanks to you, sarcasm remains a universal language. We launched new chapters, visited far-flung places, and reminded leaders everywhere that accountability is not a swear word—it's a service.

Our growth is real, our impact measurable, and our eye-rolls intentional. We trained thousands in the fine art of strategic skepticism and deployed it where it was needed most: boardrooms, press conferences, and family group chats.

As we look ahead, our mission is unchanged: cut through nonsense, elevate nuance, and make truth slightly funnier. Because in a noisy world, clarity is a public good—and sarcasm is how we deliver it.

Thank you for being part of this delightfully dysfunctional movement.

Sincerely,

Pat R. Nize

Pat R. Nize
Executive Director



★ YEAR AT A GLANCE



NEW CHAPTERS
LAUNCHED

12



PASSIVE-AGGRESSIVE
REMARKS
FIELD-TESTED

8,420



VOLUNTEER
EYEBROW RAISES

1.2 million



MEETINGS IMPROVED
BY DRY COMMENTARY

38%



GLOBAL LISTENING
TOURS COMPLETED

27



STAKEHOLDERS
GENTLY HUMBLLED

94%

“ We don't just speak truth
to power. We add footnotes. ”



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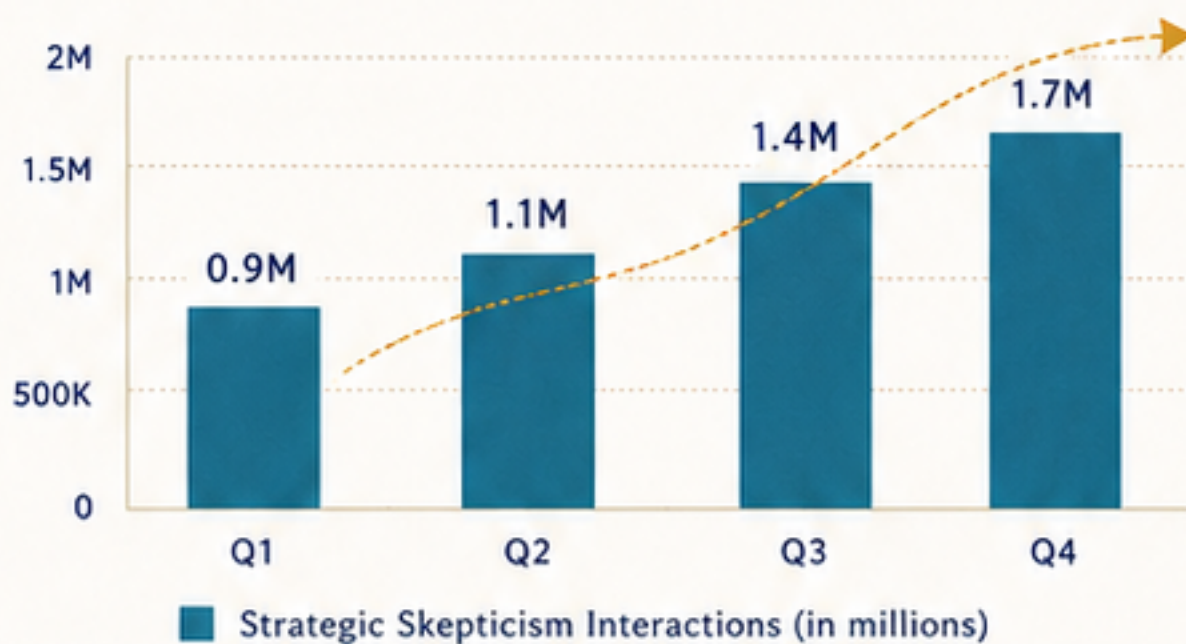


Impact by the Numbers

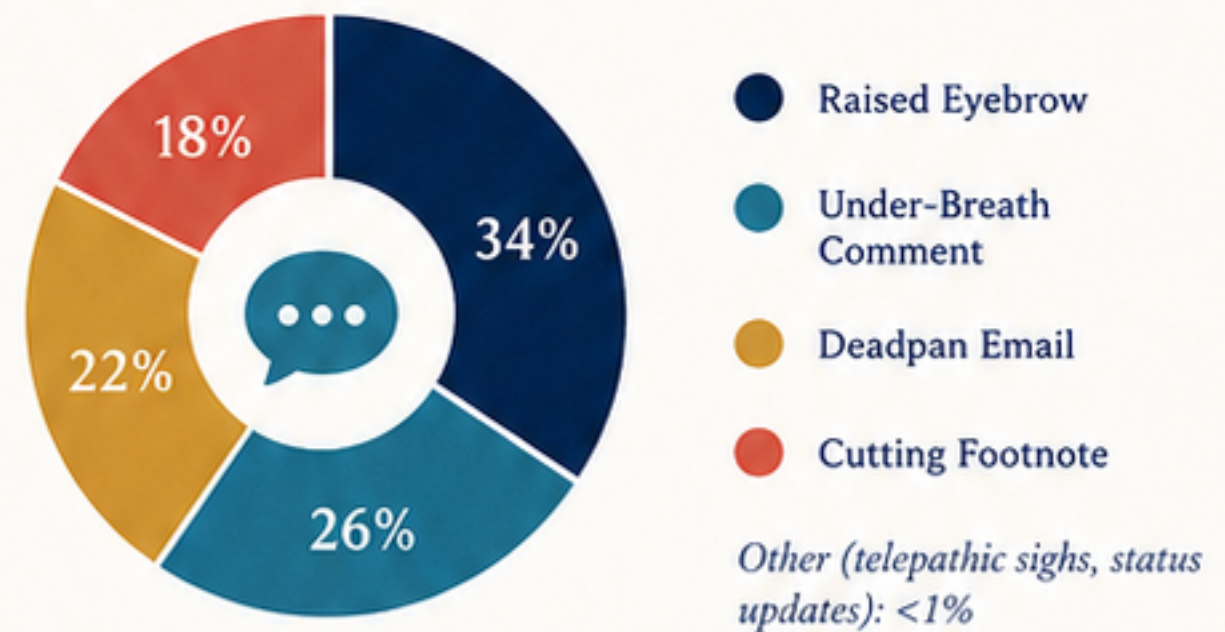
This year, we translated skepticism into measurable outcomes.



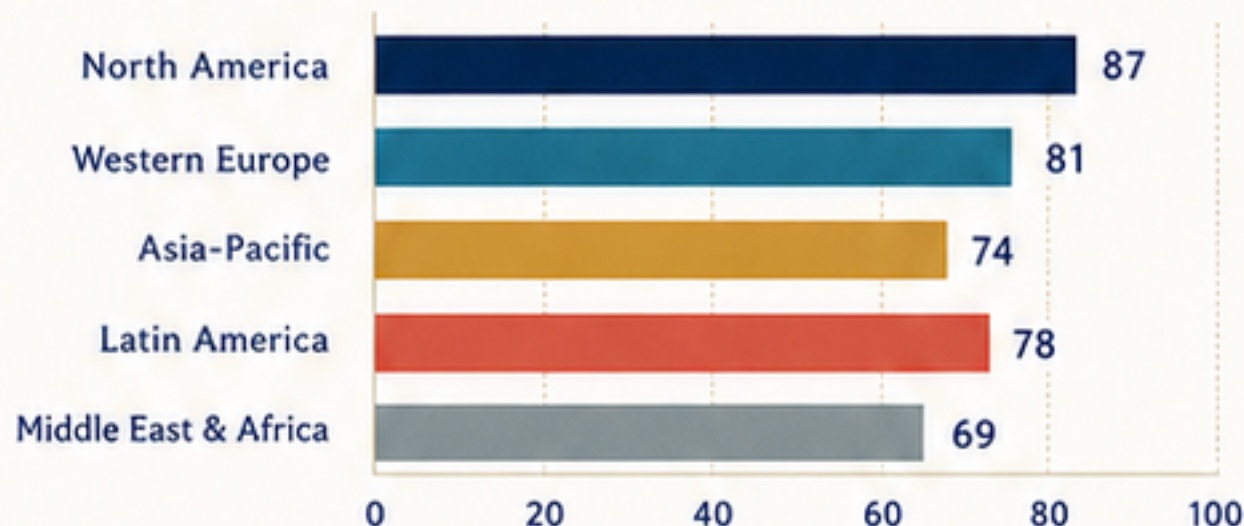
QUARTERLY GROWTH IN STRATEGIC SKEPTICISM



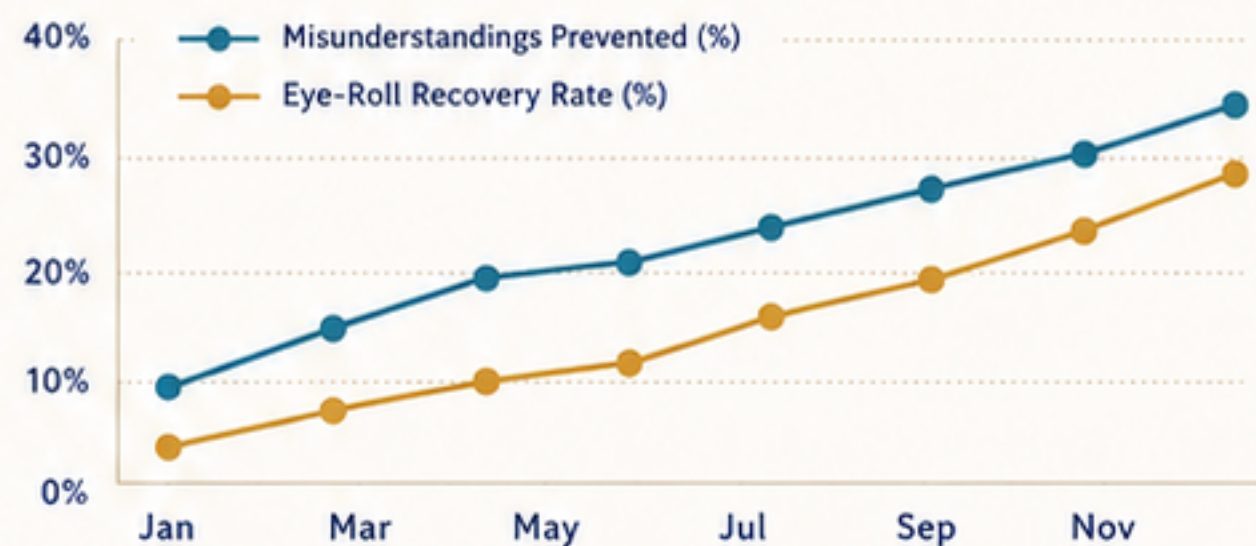
MOST COMMON SARCASM DELIVERY METHODS



REGIONAL SNARK READINESS INDEX (Out of 100)



SARCASM THAT STICKS: OUTCOMES OVER TIME



“If clarity is king, sarcasm is the crown jewel—slightly tilted, but unforgettable.”



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Programs & Global Reach

★
MORE CHAPTERS.
MORE WORKSHOPS.
MORE WELL-TIMED TRUTH.

This year, *Sarcasm Without Borders* expanded into new regions and deeper conversations. Because context matters—and so does timing.



OUR PROGRAMS AT WORK ★



RAPID RESPONSE COMMENTARY

Deployed to meetings, panels, and family dinners where unchecked nonsense was reaching critical levels.



STRATEGIC UNDERSTATEMENT LABS

Trained professionals to say devastatingly accurate things in the calmest possible tone.



YOUTH FELLOWSHIP IN CONSTRUCTIVE EYE-ROLLING

Introduced the next generation to principled skepticism.



FIELD CLINICS FOR ADVANCED DEADPAN

Built local capacity for sarcasm that informs rather than merely wounds.

“

SWOB didn't just run a workshop—they held up a mirror with great timing and zero mercy.

”

— The Bureau of Obvious Solutions
PARTNER SINCE 2023





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Financial Overview & Looking Ahead

Because transparency is our love language.

A HUMOROUS FINANCIAL SNAPSHOT



TOTAL
REVENUE

\$3,287,419

+18% vs. 2025



TOTAL
EXPENSES

\$2,689,742

+12% vs. 2025



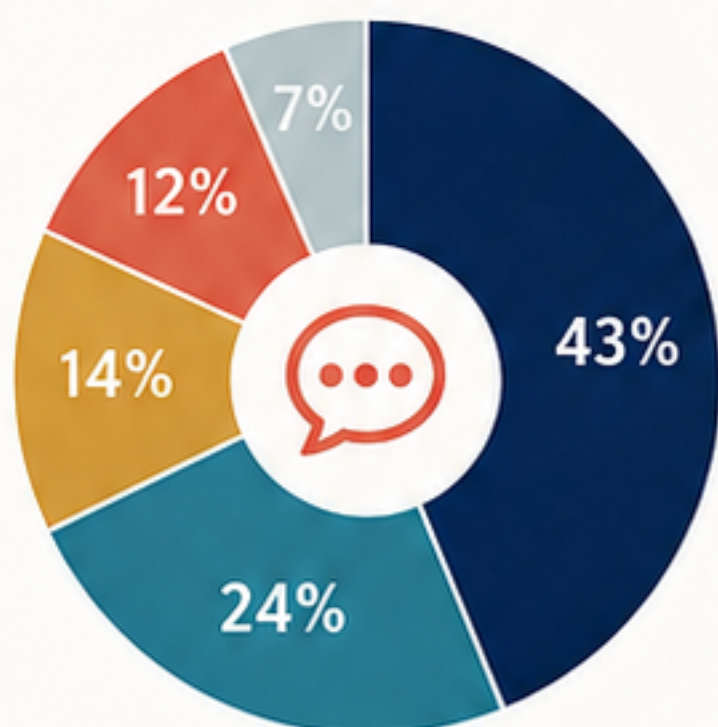
CHANGE IN
NET ASSETS

\$597,677

Net assets end of year:
\$2,146,221

REVENUE BREAKDOWN

Total: \$3,287,419

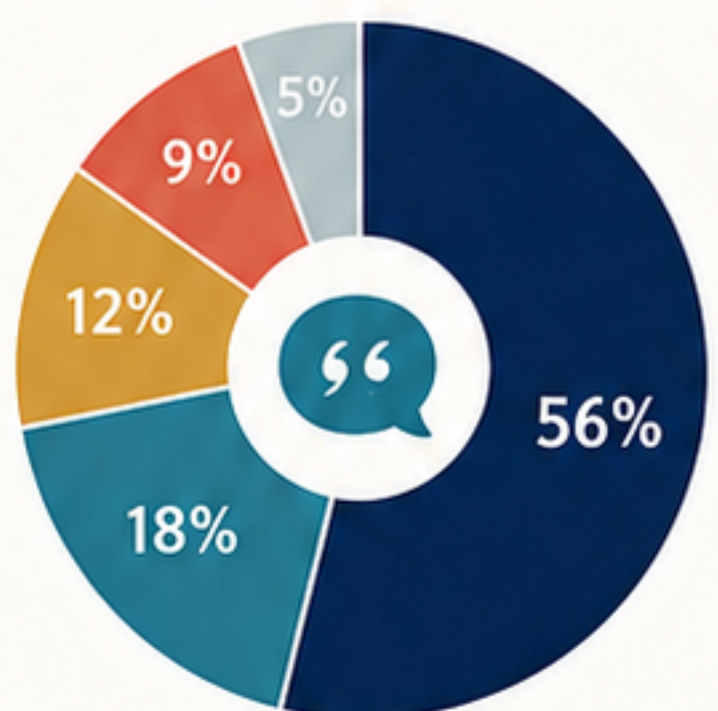


- Individual Donors
\$1,414,635 (43%)
- Grants for Public Candor
\$789,250 (24%)
- Merchandise
\$459,120 (14%)
- Corporate Workshops
\$394,210 (12%)
- Miscellaneous Irony
\$230,204 (7%)

**Includes royalties, refunds,
and found cash in old coats.*

EXPENSE ALLOCATION

Total: \$2,689,742



- Program Services
\$1,508,259 (56%)
- Eyebrow-Raise Training
\$484,154 (18%)
- Research & Footnotes
\$322,769 (12%)
- Outreach
\$242,077 (9%)
- Administration
\$132,483 (5%)

*Admin costs remain low.
Snark is efficient.*



LOOKING AHEAD: OUR PRIORITIES FOR 2027



EXPAND SARCASM LITERACY IN UNDERSERVED BOARDROOMS

Bringing critical thinking,
healthy skepticism, and tasteful
side-eye to more decision-makers
around the globe.



LAUNCH A MOBILE RAPID-RESPONSE SNARK UNIT

Deploying witty truth-tellers
where nonsense spreads fastest.
Because timing is everything.



PUBLISH THE GLOBAL INDEX OF AVOIDABLE NONSENSE

An annual ranking of policies,
platitudes, and press releases
that made us all dumber.



INCREASE ACCESS TO ETHICALLY SOURCED DEADPAN COMMENTARY

More content, more contexts,
more dry wit—delivered
responsibly.

“ Thank you to our supporters,
partners, volunteers, and fellow
truth enthusiasts.

*You fund the footnotes. You share the side-eye.
You make the mission possible.*



NONE OF THIS WOULD BE POSSIBLE
WITHOUT PEOPLE WHO APPRECIATE
NUANCE AND A WELL-TIMED REMARK. ”